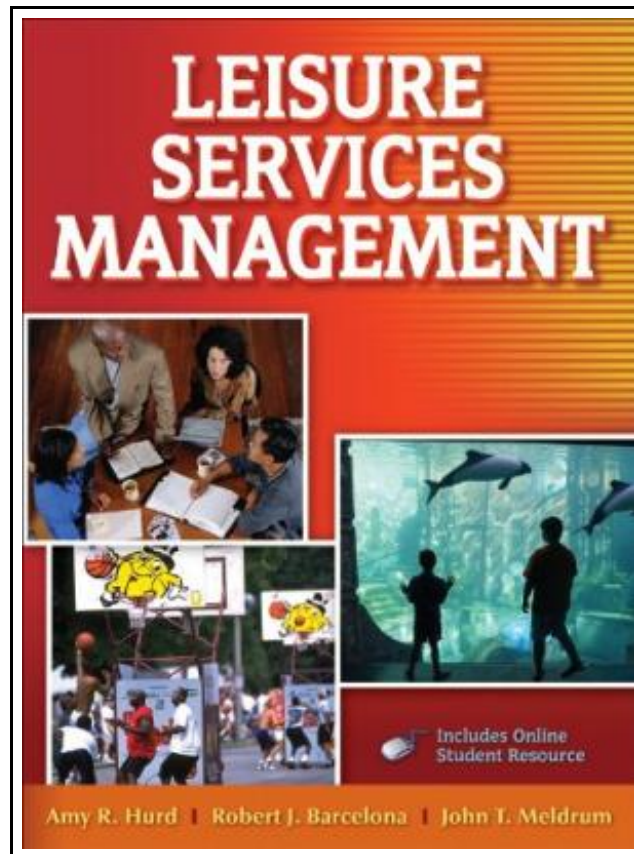


## Leisure Services Management With Web Resources



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*(Mitchell Kuhn III)*

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Human Kinetics. Hardcover. Book Condition: New. Hardcover. 400 pages. Dimensions: 11.3in. x 8.7in. x 1.2in. Leisure Services Management prepares students for the challenges theyll face as entry-level recreation and leisure managers. The book outlines the essential knowledge and skills that successful managers need to have and helps students build those competencies by encouraging them to think as managers. The texts activities, projects, and examples help students connect the competencies to real-world situations. Leisure Services Management begins by presenting a firm foundation of competency-based management theory. Students will learn what management is, what the managers role is, and how their work affects their agency and their customers. They will also explore specific management areas such as marketing, financial management, human resources, employee development, communication, and evaluation. Throughout the text students will be encouraged to apply their own experiences to the concepts being discussed to deepen their understanding of the profession. For each chapter, the authors provide experiential learning activities that simulate real on-the-job situations. Each of the activities asks students to assume one of the many roles of a new manager. Theyll learn to deal with day-to-day management activities by completing work assignments and projects similar to those theyll assume as a manager. The activities will help students develop the competencies theyll need in order to meet the challenges of this evolving field. Following are some of the student-friendly features in Leisure Services Management: -A competency scorecard that will help students gauge their progress as they work through the text-Numerous examples drawn from the public, nonprofit, and commercial sectors in the United States and Canada-Unique A Day in the Life sidebars in each chapter, which relay the stories of new managers currently working in the field-Practical, real-world activities and projects that reinforce concepts and encourage a managerial mind-set-Review questions useful for analyzing...



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